Adobe Partner Connection Training Provider Program Types

1. Adobe Authorized Training Center (AATC)
AATCs are commercial training organizations that deliver authorized classroom training on Adobe products in one or multiple locations. AATCs are required to staff their classrooms using Adobe Certified Instructors.

2. Adobe Certified Instructor (ACI)
ACIs are individuals who have met teaching and certification requirements defined by Adobe and are actively delivering Adobe product training. ACIs may apply as an independent instructor or as a certified instructor employed by an AATC.

Click here to apply online
AATC Program Benefits

- 20 Creative Cloud NFR licenses for a primary location plus 10 licenses for each additional location - classroom use only
- Adobe Authorized Training Center certificate for display in training centers
- Permission to use the AATC logos and Adobe trademarks in advertising and merchandising materials
- Listing in the Adobe Partner Finder
- Access to Adobe partner community blogs and forums
- One complimentary Adobe Connect account for marketing purposes
- Complimentary classroom in a book soft copies for instructor preparation
- Classroom in a book hard copy discounts for student use

AATC Program Requirements

- Membership fees and renewal applications, including click-thru agreements, are due annually on anniversary dates
- All classes on Adobe products must be delivered by Adobe Certified Instructors (ACIs)
- Classes must be held in a company-managed training facility with permanent company signage
- Partners must agree to submit online course evaluations and business plans as requested by Adobe
- Minimum student satisfaction requirements must be met in order to maintain AATC status
How to apply as an Adobe Authorized Training center

Follow the below mentioned steps:

1. Click here to submit AATC application
2. Sign in with your Adobe Id (Business Email) or Create an Adobe Id

Partner sign in screen
Adobe Partner application layout

The application is divided into seven tabs:

1. Partnership Info
2. Company Info
3. Contacts
4. Documentation
5. Instructors
6. Directory Info
7. Agreement

Partner application screen
General information

Under this section applicants are required to submit general information about the company. The purpose of this information is to understand overall business model of the applicant. Details include information about parent company (if any), company type (private held or public), number of employees, description of company's business, etc.
Adobe Partner application layout- Company Info

General information
The purpose of this information is to understand if any parent company associated with the Training partner.
Adobe Partner application layout - AATC information

AATC information

- Contacts tab: Applicant adds primary and secondary contacts of the company. All contacts will receive program communications.

Add employee contacts in this section, who help support your training business - e.g., Training Administrator, IT support personnel or Training Center Manager.

Please note: Instructors should not be added here. Please see "Instructors" section to invite instructors.

INVITE CONTACT

<table>
<thead>
<tr>
<th>NAME</th>
<th>STATUS</th>
<th>MANAGE</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sukhwinder Singh</td>
<td>Invitation Accepted</td>
<td>Edit</td>
</tr>
</tbody>
</table>

Contacts screen
AATC information

- Documentation tab: Applicant must provide all the required photos of training facility. The training helpdesk team will be able to access the training facility with these photographs.
AATC information

- Instructors tab: Applicant invites instructors to join their training center. All instructors are required to be approved member of the Adobe Certified Instructor (ACI) program.
Adobe Partner application layout- AATC information

AATC information

- Directory Info tab: Applicant shares the information that they want to publish on the Adobe partner finder. All fields are required under this section.
Adobe Partner application layout- AATC information

AATC information

- Agreement tab: Applicant must read and sign the program agreement before submitting the application.

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**BY SUBMITTING MEMBER’S ONLINE REGISTRATION, APPLICANT CERTIFIES THAT MEMBER HAS: READ AND UNDERSTANDS THE TERMS OF THE Adobe Training Provider Program Agreement, INCLUDING THE APPENDICES AND EXHIBITS; ALL INFORMATION IN THE ONLINE REGISTRATION IS COMPLETE, TRUE, ACCURATE AND NOT MISLEADING; THAT THE PERSON COMPLETING THIS MEMBERSHIP APPLICATION ON BEHALF OF THE NAMED MEMBER IS DULY AUTHORIZED TO BIND MEMBER TO THE TERMS HEREIN; AND THAT APPLICANT’S NAME BELOW AUTHENTICATES THIS ONLINE REGISTRATION.**

Adobe Training Provider Program Agreement (PDF, 211KB)

Note: For the purpose of identifying you and the country in which you are located, we will store your IP address with your acceptance.
Do's and Don'ts while submitting the application

Do's
1. Submit all the information correctly
2. Use business domain to submit application
3. Provide physical address of the Training center
4. Provide Photos of Training center
5. Add at least one secondary contact under Contacts. Primary and secondary contacts will receive regular program communication
6. Ensure instructors are approved
7. Have a business webpage and publish Adobe training courses along with class schedule

Don'ts
1. Never submit incomplete application
2. Use of ‘Adobe’ trademarks and logos is prohibited
3. Must have physical mailing address
4. Don't miss any of the required photos
5. Don't leave out any information under Public directory information tab. This information will be publish to the Adobe partner finder
6. Don't add instructors who are not ACE certified
Questions

Please contact Training Partner Helpdesk team for any questions related to Adobe Authorized Training partner program.

Email: trainingpartners@adobe.com